

Big Data @ BridgingIT

Impulse Statement

Konstanz, July 14, 2015
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bridgingIT – The Company

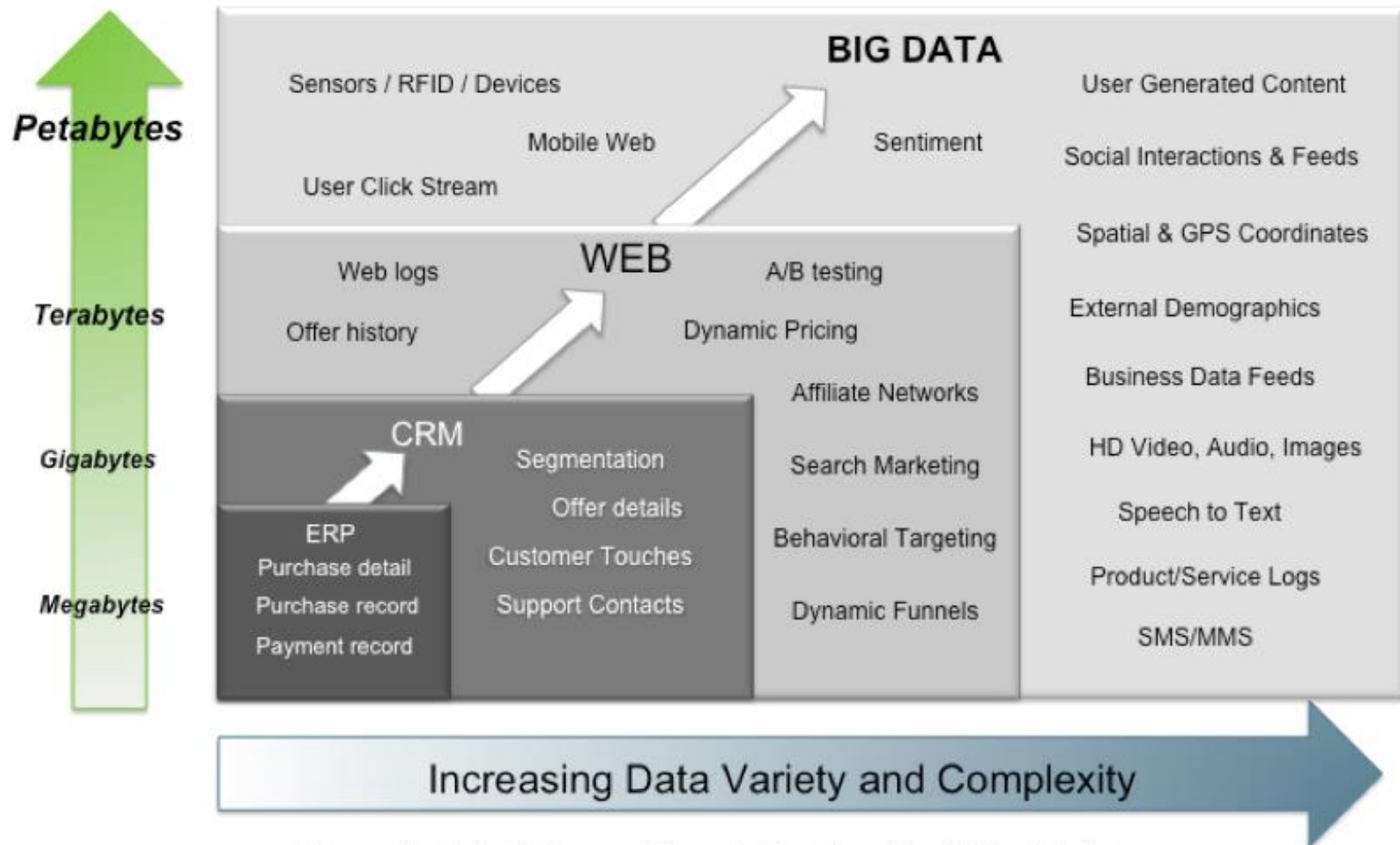
Nearby – Independent – Sustainable



- BridgingIT GmbH is an IT consulting company founded in early 2008
- More than 300 consultants located in Mannheim, Frankfurt, Stuttgart, Karlsruhe, Munich, Zug (CH) and Cologne. Due to our regional structure, we are closer to our customers
- An attractive cost-performance ratio is achieved by low overheads, extraordinary employee self-services, and consistent outsourcing of internal support processes
- Your consulting partner without vendor or sales dependency
- Financially independent and economically successful
- A focus on quality and sustainability is achieved by a strong participation of the employees on the company's profit
- Well-developed application and technology partner network

What Does Big Data Mean?

Transaction + Interaction + Observation



Source: Contents of above graphic created in partnership with Teradata, Inc.

Understand Transformation

Build network of know-how and innovation behavior

Our Clients *



Membership *



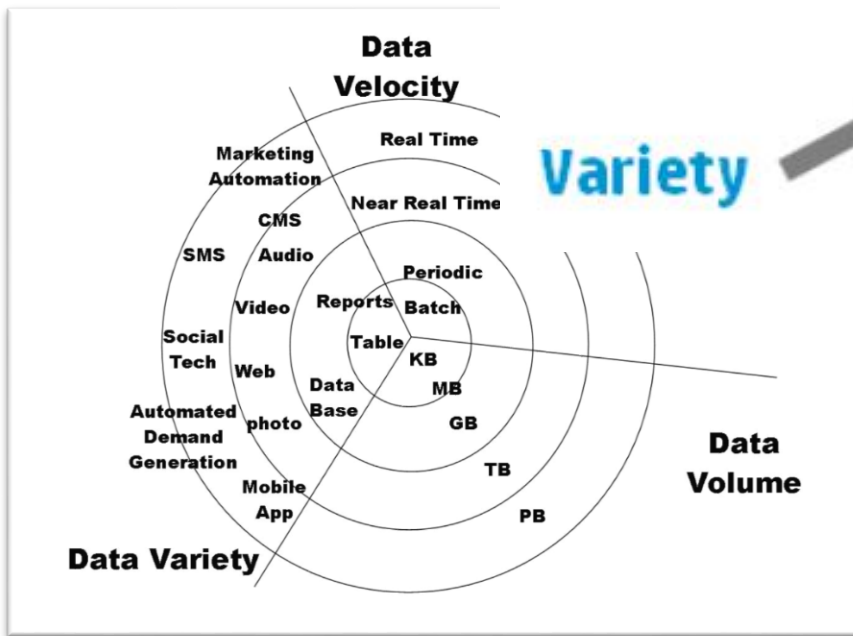
Partner *



(* Extract only)

The 4th "V" makes the Difference

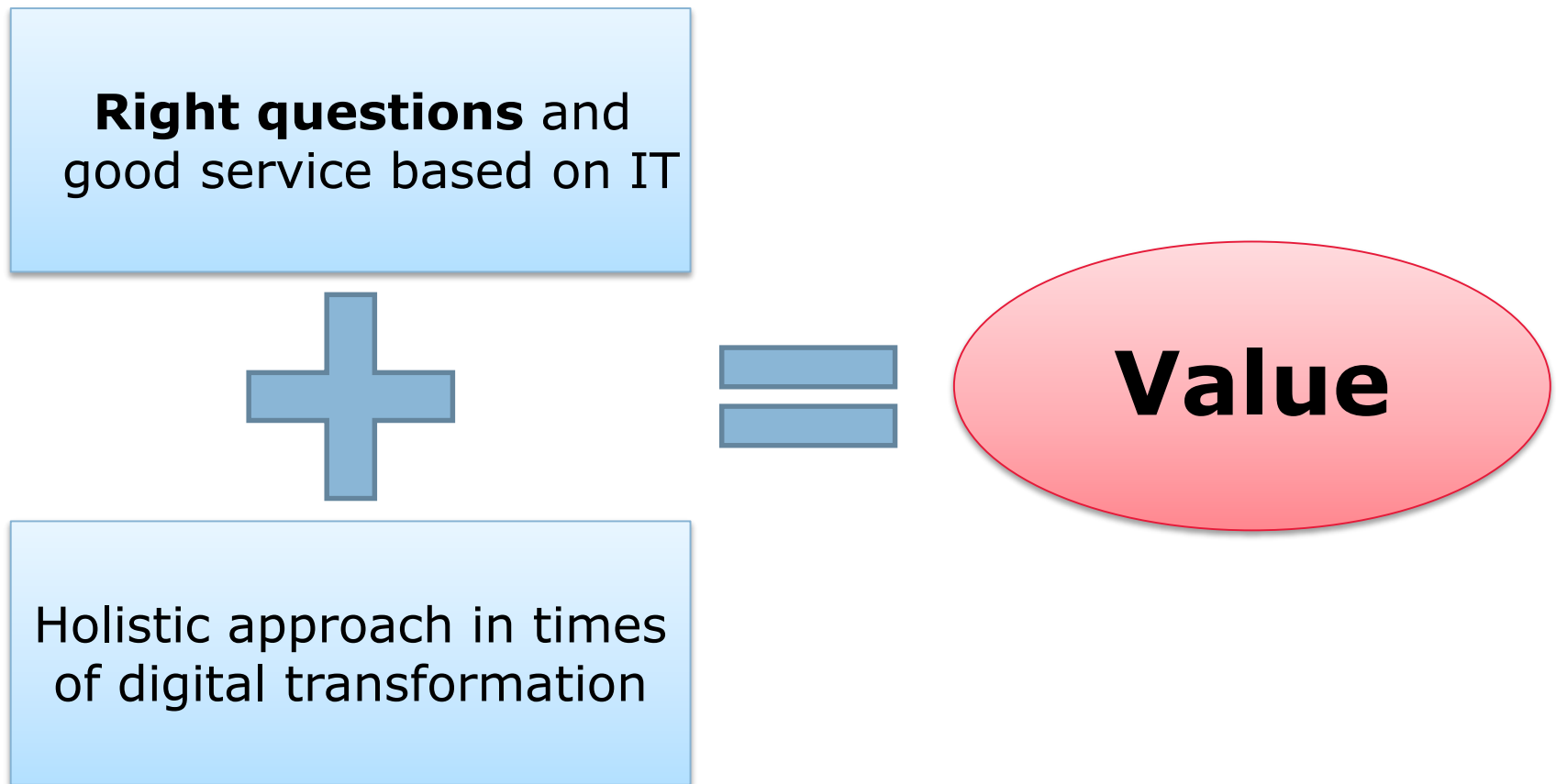
Software vs. Consulting PoV



Value

How to get value ?

Value is primarily driven by the right questions and suitable processes



Mobility: Example For Real BIG Data bridgingIT

Menschen Methoden Lösungen

Brainstorming about the transformation



Game Changer - Digitalization

Big Data is just a part of the even bigger change



Digitalization will come like a wave which can not be stopped or channeled.

The wave has a disruptive power which will leave nothing and nobody untouched.

Digitalization: An omnipresent networked technological meta intelligence of a socio-technical mixed world of networks, devices, software and human behavior and lifestyle.

However we value this and whether we like it or not: This development will change the economy comprehensively and revolutionarily.

Get in Touch With Us!

Location Mannheim

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Location Frankfurt

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60486 Frankfurt

Location Karlsruhe

Rüppurrer Straße 4
76137 Karlsruhe

Location Köln

Waidmarkt 11
50676 Köln

Location München

Theresienhöhe 28
80339 München

Location Stuttgart

Königstraße 42
70173 Stuttgart

Location Zug (Schweiz)

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CH-6300 Zug